Dear Senhor,

Let me introduce myself. My family has been living in this beautiful rainforest for as long as anybody can remember. I remember all of the wonderful times we have shared, living peacefully together in this green and luscious paradise of ours. Why would you want to spoil our home?

Our home is one of many wonders. Take a moment to smell the sweet flowers and listen to the natural rhythm of the birds and insects that build their lives here. Chopping down one tree will lead to other trees being chopped down. In years to come there will be no trees left at all. Instead you will see a dry, desolate place of emptiness. Will my family be able to find a home in the future?

You might not know that 50% of plants and animals on the whole Earth live in rainforests. Senhor, you have no right to walk in and destroy this tree. Do not chop down this tree. Do not chop down any other trees. Instead, please take another look at this marvellous dwelling and see it with fresh eyes.

Senhor, do not listen to your fellow man about this issue. Listen to us instead, for we are the natural inhabitants of the rainforest after all.

Yours faithfully, Macaw.

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| Persuasive Feature | Colour Chosen |
| Addressing somebody directly by their name or title | Dark purple |
| Using negative commands | Red |
| Using personal or family stories | Light blue |
| Using questions | Dark Blue |
| Talking about consequences in the future | Brown |
| Using sensory language | Green |
| Stating true facts | grey |
| Asking somebody to see things differently | Light purple |